



WOMAN'S CHRISTIAN TEMPERANCE UNION PICTURE COLORING CONTEST – 2011

Purpose. To offer primary school age children an opportunity to present in an artistic manner, a message promoting abstinence from alcohol, tobacco and illegal drugs as well as abuse of prescription and over-the-counter drugs.

General Plan. Initial contacts should be made in the fall with teachers and administrators at various schools and institutions with potential participants including public, private and Christian school students, Bible School class students, youth groups and home school participants. Each teacher or administrator should be provided with sufficient copies of this leaflet to assist in promoting the program.

Contest Outline. Each participating organization is free to set the time and duration of the contest as long as all entries are completed and submitted no later than March 15th.

Sponsorship. The official sponsor of the contest is the Woman's Christian Temperance Union (WCTU). All rules and regulations are at the sole discretion of the WCTU which supplies the judges and determines the awards. The decision of the WCTU judges is final.

Contest Deadlines:

Local Contests – March 15th. The local contest winning entry in each of the four grades is eligible to compete in county or district contest. In the event that no county or district contest is held, winning local contest entries are forwarded directly to the state for judging. If there is no state contest, the winning entries are automatically entered into the National Contest (see below).

State Contest – April 15th. Winning entries from each county or district contest must be submitted to reach the State Education Director by this date.

National Contest – June 1st. The winning state contest entries must be certified and forwarded to reach the National Education Director no later than June 1st. All entries become the property of the Woman's Christian Temperance Union and will not be returned. All contestants are urged to retain a copies of their submissions. WCTU cannot accept responsibility for materials lost in the mail.

Obtaining Coloring Sheets. Coloring sheets are printed on heavyweight (70 lb text) paper and may be obtained from:

Signal Press

Order by toll-free FAX, (866) 503-WCTU; e-mail, orders@signalpress.org; or toll-free, (800) 755-1321

Please order by January 15, 2011

Eligibility. Each local contest should have at least three entries to generate interest and diversity for judging.

Divisions:

Kindergarten	Order Coloring Sheet ECS-KDG
Grade 1	Order Coloring Sheet ECS-01
Grade 2	Order Coloring Sheet ECS-02
Grade 3	Order Coloring Sheet ECS-03

NOTE: Contest administrators desiring to reproduce coloring sheets locally may order ECS-00 – set of four (4) coloring sheets - \$7.50 pp.

General Coloring Contest Requirements:

1. Only 2010 Coloring Sheets depicting current themes may be submitted for judging.
2. Any medium may be selected for coloring, including but not limited to colored pencils, water, oil or acrylic paints, markers, felt tip and ball point pens, etc.
3. No product images, trade-marked or brand names may be used.
4. No copyrighted materials may be used and/or reproduced.
5. Locally reproduced sheets must use 70 lb text weight or heavier paper. Coloring sheets reproduced on lesser weight papers will be deemed intelligible.
6. Each sheet must be identified on the reverse with the legible name of the participant, address, age, grade, school, city, county and the teacher's name in appropriate spaces.

IMPORTANT NOTE: Submissions not conforming to these rules are subject to disqualification.

Judges: There shall be three (3) judges at each level, appointed by the Education Director or contest chairperson. Judges should include a primary level teacher another individual with and art backgrounds. Whenever possible, one judge should be a member of WCTU.

Criteria:

Originality	25%
Appropriateness of color selections	25%
Neatness and accuracy	25%
Instant appeal	25%

Awards. Local and State awards are determined and financed by each contest sponsoring group.

National Awards:

	Kindergarten	Grade 1	Grade 2	Grade 3
1 st Place	\$15	\$20	\$25	\$30
2 nd Place	\$10	\$15	\$20	\$25
3 rd Place	\$ 5	\$10	\$15	\$20

Honorable Mention awards may be given at the judges' discretion.

Award ribbons are available from Signal Press:

RB-06	Set of 3 - 1 st /2 nd /3 rd Place	\$1.50/set
RB-04	Honorable Mention	\$0.50/ea

State and Local Unions may order by toll-free FAX, (866) 503-WCTU; e-mail, orders@signalpress.org; or toll-free, (800) 755-1321.

Website Resources. General information about the contests will be posted on the WCTU website: www.wctu.org. Winners of the National Contest will be posted by September 30th.



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